

## ALESSANDRO MAZZETTI

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## EDUCATION

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2000  
**ISTITUTO EUROPEO DI DESIGN  
MILAN, ITALY**  
B.A  
Communication and Art Direction

1995  
**ISTITUTO D'ARTE FIRENZE  
FLORENCE, ITALY**  
Diploma  
Graphic Design and Photography

## WORK EXPERIENCE

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06 - 2017 > PRESENT  
**IBM - LONDON, UK**  
Technology company  
**FREELANCE UI/UX DESIGNER**  
DIGITAL DESIGN

08 - 2019 > 09 - 2019  
**LANDOR - LONDON, UK**  
Advertising Agency  
**FREELANCE UI/UX DESIGNER**  
DIGITAL DESIGN

08 > 09 - 2016  
**TALISMAN - LONDON, UK**  
Financial Marketing  
**SENIOR DESIGNER**  
BRANDING  
DIGITAL DESIGN  
MARKETING COLLATERALS

08 > 09 - 2016  
**MOSS BROS. GROUP - LONDON, UK**  
Fashion Industry  
**FREELANCE SENIOR DESIGNER**  
BRAND BOOK  
POS

06 > 07 - 2016  
**EUROSTAR - LONDON, UK**  
Transportation  
**FREELANCE SENIOR DESIGNER**  
BRAND GUIDE LINE  
MARKETING COLLATERALS

05 > 06 - 2016  
**AIR DESIGN - LONDON, UK**  
Hospitality  
**FREELANCE SENIOR DESIGNER**  
WAYFINDING

04 > 05 - 2016  
**BLACKLINE - LONDON, UK**  
Fashion Industry  
**FREELANCE SENIOR DESIGNER**  
SOCIAL MEDIA BANNER  
POS  
03 > 04 - 2016  
**INDUSTRY BRANDING - LONDON, UK**  
Property  
**FREELANCE SENIOR DESIGNER**  
WAYFINDING

2013 > 2016  
**CHAPMAN TAYLOR - LONDON, UK**  
Retail, Residential, Hospitality  
**SENIOR DESIGNER**  
BRANDING  
DIGITAL DESIGN  
WAYFINDING  
BROCHURE  
MARKETING COLLATERALS

2009 > 2013  
**UNIDESIGN - FLORENCE, ITALY**  
Food, Hospitality, Events, Travel, Wellness  
**OWNER**  
ART DIRECTION  
BRANDING  
WEB DESIGN  
PACKAGING

2008 > 2009  
**CHAPMAN TAYLOR- LONDON, UK**  
Retail, Residential, Hospitality  
**SENIOR DESIGNER**  
BRANDING  
BROCHURE  
MARKETING COLLATERALS

2008 > 2009  
**ALLEA DESIGN - MILAN, ITALY**  
Food, Fashion, Environment, Wellness  
**HEAD OF GRAPHIC**  
ART DIRECTION  
BRANDING  
PACKAGING  
MAGAZINE  
ANNUAL REPORT

2005 > 2007  
**ARTEMIDE - MILAN, ITALY**  
Product design  
**HEAD OF GRAPHIC**  
PACKAGING  
POS  
EXHIBITION DESIGN  
CATALOGUE  
MARKETING COLLATERALS

2002 > 2005  
**LOUNGEDESIGN - MILAN, ITALY**  
Food, Fashion, Product design  
**SENIOR DESIGNER**  
BRANDING  
CATALOGUE  
MAGAZINE  
PACKAGING  
EXHIBITION DESIGN  
POS

1999 > 2002  
**LISSONI ASSOCIATI - MILAN, ITALY**  
Furniture Design, Beauty  
**GRAPHIC DESIGNER**  
CATALOGUE  
MAGAZINE  
PACKAGING  
EXHIBITION DESIGN  
POS